



Beijing 2008 Olympic Games

# Olympics Memo & Contingency Plan

# Contents

## 1. Overview of Beijing Olympic Games

- Stadium
- Environmental Protection
- Traffic
- Safety

## 2. Potential Business Opportunities brought by the Olympics

## 3. Contingency Plan of Kerry EAS Logistics



## 1. Overview of Beijing Olympic Games

Item	Contents
Curtain time	8-24 August 2008
Host city	Beijing
Other Olympic cities	Qingdao (sailboat), Hong Kong (horse race), Shanghai (football), Tianjin (football), Shenyang (football), Qinhuangdao (football)
Events	28
Gold quantity	302
Participants	10,500 athletes About 20,000 reporters
Tourists	450,000—500,000
Public transport vehicles	The number of bus will reach 20,000 The number of subway lines will increase to 6 66,000 taxis will be put into full operation. The proportion of new environment-friendly buses will account for 92.5%
Olympic public transportation routes	38

## 1. Overview of Beijing Olympic Games



- Advanced technology is adopted in stadium design and construction, using environmentally-friendly materials to save energy.
- Accesses, seats and service facilities for handicapped persons are set to fully demonstrate the humanistic demand.
- 69 emerging energies projects , 77 environmental and ecological protection projects, 11 water resource utilization and reclaimed water treatment projects, and 46 environment-friendly building materials.



Stadium



Peking University Gymnasium



Laoshan Velodrome



China Agricultural University Gymnasium



National Stadium



National Aquatics Center



Beijing Olympic Basketball Gymnasium



Olympic Sports Center Stadium



National Indoor Stadium



Beijing Worker's Stadium

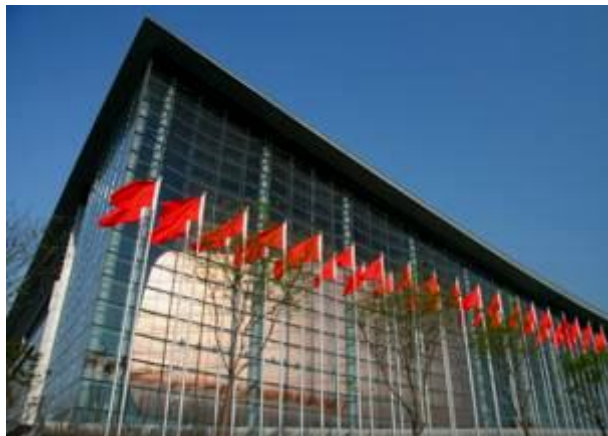
## 1. Overview of Beijing Olympic Games

- Eliminate those cement, primitive coke and small steel enterprises of high energy-consumption, heavy pollution, and out of date techniques.
- Beijing and Tianjin will eliminate 15,000 old buses and taxis, 3,500 old vehicles and 2,300 yellow-sticker vehicles in the post and environmental sanitation industries.
- Governance of key industrial projects in Beijing and Hebei
- The gasoline recovery of gas stations in such key areas as Beijing, Tianjin and Hebei has been completed by 25%.
- Beijing has implemented the Several Provisions on the Scope of No-Smoking Public Places in Beijing since May 1, 2008, prohibiting smoking in public places.



Kerry EAS Logistics

嘉里大通物流



Environmental Protection-  
Improve Air Quality

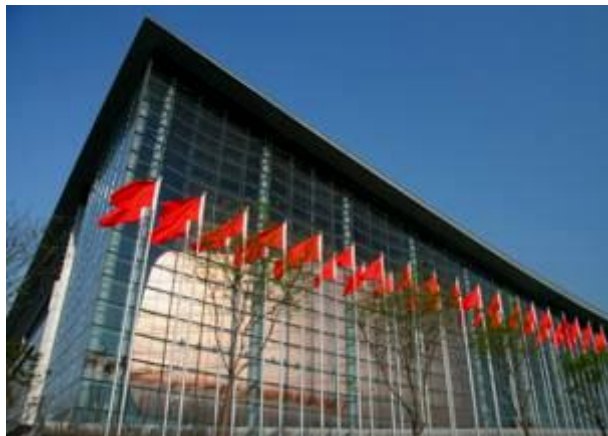
## 1. Overview of Beijing Olympic Games

- Increase the proportion of superior energies, reduce coal consumption, and promote solar energy, terrestrial heat and wind energy.
- Implement the strategy of public transport priority, and develop rail transit. Improve and perfect the emission standard of Beijing for exhaust emissions from motor vehicles continuously.
- Prevent and control raised dust. Construction sites must reach the environmental protection standards.
- Implement the pollutant emission control, reduce the discharge of industrial pollutants, and accelerate the removal of enterprises in urban areas.
- Promote urban greening to construct the ecological green belt of the capital.



Kerry EAS Logistics

嘉里大通物流



Environmental Protection-  
Improve Air Quality

## 1. Overview of Beijing Olympic Games

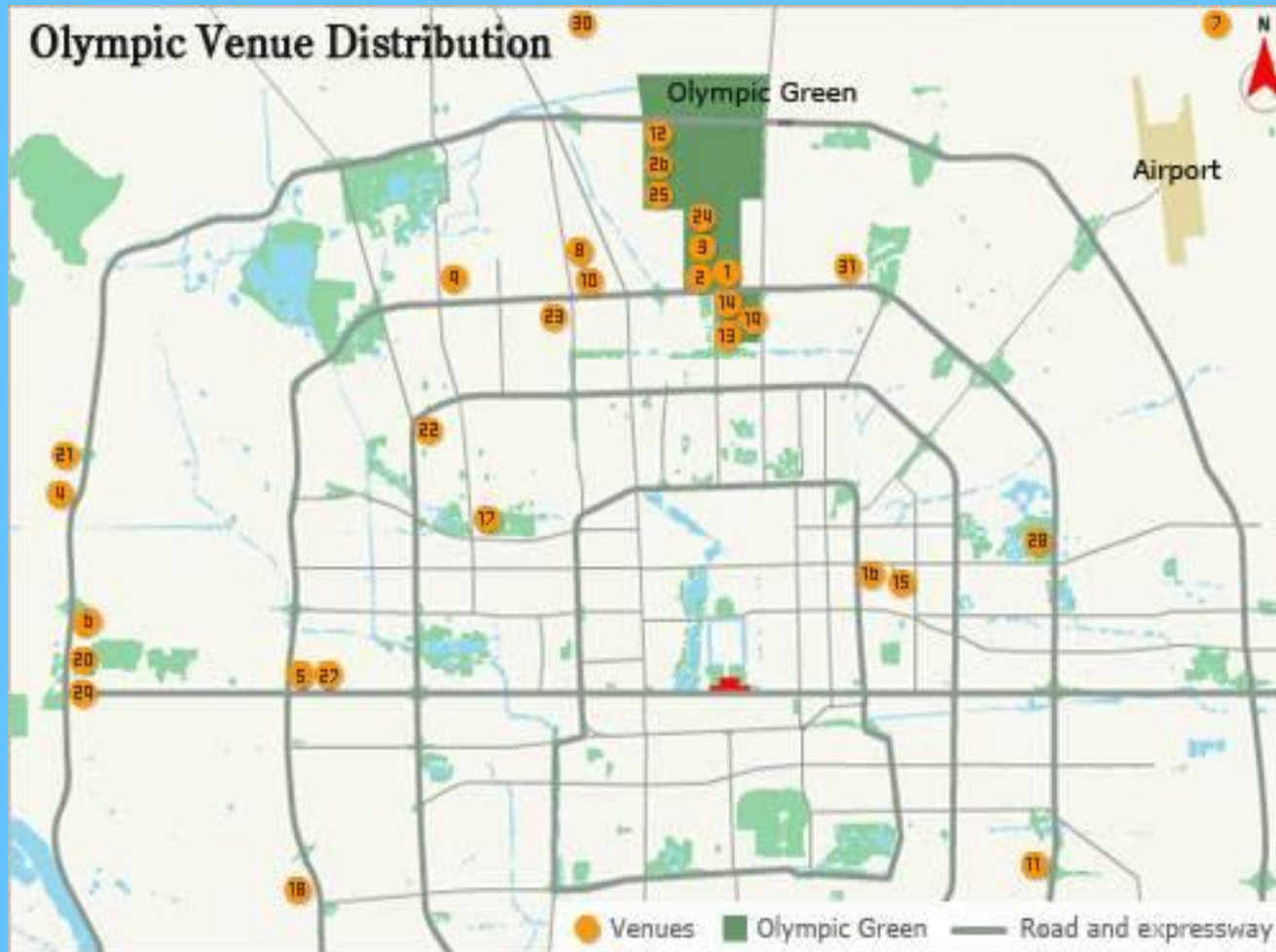


- Sewage treatment and reclaimed water utilization: the annual water consumption in Beijing had been reduced from 4,040,000,000 m<sup>3</sup> in 2000 to 3,480,000,000 m<sup>3</sup> in 2007; the urban sewage treatment rate of Beijing reached 90%. The 9 sewage treatment plants in urban areas treated 780,000,000 m<sup>3</sup> sewage.
- The central drinking water sources in the 6 key drainage areas, namely, Huaihe River, Haihe River, Liaohe River, Chaohu Lake, Dianchi, the upper and mid-stream of the Yangtze River, will be controlled and protected before 2010.



Environmental Protection-  
Improve Water Quality

## Olympic Venue Distribution



### New Venues in Beijing

1. National Stadium
2. National Aquatics Center
3. National Indoor Stadium
4. Beijing Shooting Range Hall
5. Beijing Olympic Basketball Gymnasium
6. Laoshan Velodrome
7. Shunyi Olympic Rowing-Canoeing Park
8. China Agricultural University Gymnasium
9. Peking University Gymnasium
10. Beijing Science and Technology University Gymnasium
11. Beijing University of Technology Gymnasium
12. Beijing Olympic Green Tennis Court

### Existing Venues in Beijing

13. Olympic Sports Center Stadium
14. Olympic Sports Center Gymnasium
15. Beijing Workers' Stadium
16. Beijing Workers' Gymnasium
17. Capital Indoor Stadium
18. Fengtai Sports Center Softball Field
19. Yingdong Natatorium of National Olympic Sports Center
20. Laoshan Mountain Bike Course
21. Beijing Shooting Range CTF
22. Beijing Institute of Technology Gymnasium
23. Beijing University of Aeronautics & Astronautics Gymnasium

### Temporary Venues in Beijing

24. Fencing Hall of National Convention Center
25. Beijing Olympic Green Hockey Stadium
26. Beijing Olympic Green Archery Field
27. Beijing Wukesong Sports Center Baseball Field
28. Chaoyang Park Beach Volleyball Ground
29. Laoshan Bicycle Moto Cross (BMX) Venue
30. Triathlon Venue
31. Road Cycling Course

## 1. Overview of Beijing Olympic Games

- 56 roads and 4 bridges built around Beijing Olympic stadiums.
- 34 bus lines specially for Olympics are laid out, which together with the newly added night bus lines constitute a 24-hour public transport network.
- 4 subway lines related to the Olympic Games have been marked out. Subway Line 5 has been put into operation. Phase I of subway Line 10, Olympic Branch Line, and airport line will be open to traffic before the end of June. Roads around the Olympic stadiums and Olympic provisional airport will be completed by the end of May.
- The newly established Terminal 3 of Beijing Capital International Airport has been officially put into operation, which will increase the annual passenger throughput from 36,000,000 person-times to 76,000,000 person-times.



Kerry EAS Logistics

嘉里大通物流



Traffic-- Construction

## 1. Overview of Beijing Olympic Games

- In Beijing, control will be assumed on the traffic by limiting the vehicles according to the odd and even numbers of the vehicles from July 20 to September 20.
- From 0 o'clock of July 1 to 24 o'clock of September 20, the vehicles entering Beijing from other places shall comply with the emission standards.
- From 0 o'clock of July 1 to 24 o'clock of September 20, the vehicles entering Beijing from other places will drive according to the odd and even numbers, that is, the vehicles with odd numbers drive in the days of odd numbers and the vehicles with even numbers in the days of even numbers.

Range of limited driving:

- From 0 o'clock of July 20 to 24 o'clock of August 27, the roads in administrative regions of Beijing Municipality;
- From 0 o'clock of August 28 to 24 o'clock of September 20, the roads within the fifth ring main road of Beijing Municipality (including the fifth ring main road), Airport Highway, Badaling Highway main road, and Beijing-Chengde Highway.



Traffic-- Control



## 1. Overview of Beijing Olympic Games



- Bypass proposal for cargo vehicles entering Beijing  
The cargo vehicles entering Beijing from northwest will bypass from Zhangjiakou City of Hebei Province; and the cargo vehicles from northeast will bypass from Chengde City of Hebei Province. The bypassing vehicles entering Tianjin City will then drive along the proper highways or common national and provincial main roads according to their destinations.
- During the period from July 25 to September 25, related Olympic cities will also implement the traffic control.
- Vehicles without a special pass are prohibited to run within the area 1-2km to the Olympic stadiums, which may cause difficulties in delivering cargos to the restricted areas.
- Overloaded freight vehicles are subject to strict inspection.



Traffic-- Control

## 1. Overview of Beijing Olympic Games

- Set up national security organ: Security Coordination Team for the Games of the XXIX Olympiad, consisting of 20 ministries and commissions of the state and Beijing municipality.
- Work out security plan
- Construct the Olympic security technology information system independently
- International exchange and cooperation offers experience in the Olympic security
- Train high-quality Olympic security guards
- Venue safety test



Safety Measures--Integral

## 1. Overview of Beijing Olympic Games



- The Beijing Airport Freight Station, Air China Freight Station and Hongyuan Freight Station have required all cargos must pass the safety test of special testing device since March 31. Bulky cargos that cannot pass through the testing device shall be placed in the freight station for 24 hours and pass the manual inspection.
- Beijing Airport Freight Station requires that all cargoes with batteries (e.g. handset and laptop) must submit the certificate for non-hazards identification, and are subject to the open-case inspection if necessary.



Safety Measures-- Cargos

## 1. Overview of Beijing Olympic Games



- During the Olympic Games, Olympic goods and ordinary goods will be inspected separately.
- Customs will increase the current 5% inspection rate of import goods to around 10-30%.
- Export goods maybe subject to pre-inspection before customs declaration.



Safety Measures– Customs

## 2. Potential Business Opportunities Brought by Olympics

### Tourism

During the 2008 Olympic Games, numerous foreign tourists traveling in China will bring more business opportunities to the tourism industry.

### Environmental Protection

The construction of green Olympics, reduction of air and noise pollution, and the creation of ecological environment will definitely bring numerous business opportunities.

### Information and Digitalization

Beijing proposes to make use of advanced technology to improve the technical contents and development level of the urban traffic management, environmental governance, reconstruction of water, power and gas, the tourism industry and the real estate industry via IT solutions.

### Sports industry

The 2008 Olympic Games will use 37 stadiums and 59 training gymnasiums. The number of stadium in Beijing will reach 32, which will accelerate the further development of the sports industry and the sports goods market.

### Urban Construction

Olympics spurs municipal construction. Beijing intends to invest a record number of RMB 180 billion in urban infrastructure construction within 5 years to advance the urban infrastructure level of Beijing by 20-50 years.

### Catering industry

Beijing originally has about 150,000 star hotels, eateries, and restaurants, including 400 star hotels. In 2008, the number of star hotels in Beijing will rise to 800. The integral scale will gain notable development.



Kerry EAS Logistics

嘉里大通物流

### 3. Olympics Contingency Plan

#### Working group

Ø In order to guarantee the smooth running of various businesses during the Olympic Games, Kerry EAS Logistics set up the Olympic working group on March 21, 2008. The group is under the direct leadership of the management, and takes charge of leading the related branches and departments to allocate resources and dedicate them to the logistics solution, planning and guarantee during the special period.

#### Emergency Measures

- Ø Purchase new commercial vehicles to cope with the vehicle pressure.
- Ø Lease 3 warehouses respectively in Beijing, Tianjin, and Langfang.
- Ø Try to get more Olympic vehicle passes.
- Ø Re-adjust the engineering design according to the restrictive measures to guarantee the fluency of business process.
- Ø Find new vehicle suppliers.
- Ø Commercial vehicles failing to reach the emission standard will be remolded.
- Ø The working group will communicate with customers on related policies periodically.





Kerry EAS Logistics

嘉里大通物流

# Thanks